## ## Introduction

This guide will show you two ways to create a Buyer Organization. The first method will walk you through creating an organization via raw HTTP requests, and the second method will walk you through creating this using our Dashboard.

A Buyer Organization is a collection of users or groups that will access your app for the purposes of ordering products. The Buyer Organization represents the top level for buyer-related assignments such as payments, addresses and categories.

## ## Prerequisites

● [Created a Seller Organization](https://documentation.ordercloud.io/platform-guides/getting-started/quick-start-guide#FirstOrg)

## 1. Create a Buyer Organization from the Console

<div class="api-reference">API Reference: [Create New Buyer](<https://documentation.ordercloud.io/api-reference#Buyers_Create>)</div>

```

POST https://api.ordercloud.io/v1/buyers HTTP/1.1

Authentication: Bearer put\_access\_token\_here

Content-Type: application/json; charset=UTF-8

{

"ID": "",

"Name": "",

"DefaultCatalogID": "",

"Active": true,

"xp": null

}

```

<div class="note">The `DefaultCatalogID` field allows buyer organizations to inherit catalogs that already exist. If no `DefaultCatalogID` is provided, a new Catalog will automatically be generated on your behalf, with the ID matching the `BuyerID`.</div>

## 2. Create a Buyer Organization from the Dashboard

This method allows non-programmers to create buyer organizations using the dashboard interface.

1. Select the Seller Organization this Buyer should be created in.

2. Navigate to “Buyer Organizations”

3. Click the "+ New" button at the top screen within the Buyer Organizations section of the Dashboard. You will be asked to provide a Name, Buyer ID (optional) and define a Default Catalog.

![BuyerOrg](assets/images/docs-guides/base-use-cases/NewBuyerFromDashboard.png)

## Conclusion

You should now have an understanding how to create a Buyer Organization and should be well on your way to setting up the organizations for your storefront.